

MobileTRUST™ Partner Program

Delivering Safe & Secure Mobile Apps With Every Build



WHAT IS MobileTRUST™?

MobileTRUST™ for Mobile Commerce (M-Commerce) is a holistic security protection model that combines autonomous mobile app security with server-based threat defense to allow Android and iOS apps to securely operate in “Zero Trust” mobile commerce environments.

MobileTRUST instantly adds app hardening, data encryption, code obfuscation, secure communications as well as MiTM and jailbreak protection to any mobile app.

With MobileTRUST, mobile shopping, banking and payment apps can be used safely on any mobile device, with zero impact to the user experience. Additionally it lets mobile commerce vendors improve and ensure brand safety.

AUTONOMOUS IN-APP SECURITY

MobileTRUST™ is the industry's only in-app, autonomous security suite that protects mobile apps, inside and out, regardless of how the app is built. MobileTRUST can be added to any mobile app in seconds - no code or coding required.

MobileTRUST gives any Android or iOS app the intelligence to defend against threats from hackers, attackers and malicious eavesdroppers, continuously, independently and autonomously. With MobileTRUST, mobile apps defend themselves, even when not connected to a mobile threat defense system.

MobileTRUST employs 10, independent defense layers to protect Android and iOS apps from virtually any mobile vulnerability or attack vector, including the OWASP Mobile Top 10. This ensures safe mobile transactions, brand trust, and industry compliance; with PCI, PDS2, GDPR and more.

COMBINE WITH MOBILE THREAT DEFENSE

MobileTRUST™ allows M-Commerce app makers to complement in-app protections with server-based threat defense services, adding leading threat defense systems directly into Android and iOS apps in seconds - no code or coding required.

With MobileTRUST, M-Commerce app makers can leverage their existing investment in web application firewalls, bot protection services, virus scanning and more from the likes of F5, Check Point, Palo Alto Networks, Symantec, Lookout, Zimperium, Proofpoint, Kaspersky and others.

MOBILE TRUST PARTNER PROGRAM

Appdome's MobileTRUST™ Partner Program is designed to provide mobile app developers with the highest standard of mobile security expertise and delivery capabilities on the market today.

All MobileTRUST Partners are Mobile Security Certified™, meaning each Partner is fully competent to use Appdome to bring the full range of mobile app security, app-shielding, obfuscation, MFA, MTD and related feature sets to mobile apps quickly and efficiently.

MobileTRUST partners are Appdome's premier partner class, enjoying preferred benefits including OEM Pricing, Exclusive Product Offerings, FastTrack Support, Co-Selling, Training and more.

Appdome MobileTRUST™ Partner Program Overview

The Appdome MobileTRUST™ Partner Program is designed for Value-Added Resellers and Systems Integrators that want to deliver best-practice, mobile app security, authentication and threat defense into mobile apps quickly and efficiently. Qualified partners must demonstrate technical strength and leadership in their respective markets and complete certification on the Appdome Platform (as determined by Appdome Service Delivery). The Appdome MobileTRUST™ Partner Program offers qualified partners two partnership options to choose from, each with different benefits and responsibilities.

FEATURE/BENEFIT*	PARTNERSHIP CLASS:	MOBILETRUST™	APPLIFECYCLE™
Appdome Platform Appdome AI Mobile Integration Service		Yes	Yes
Mobile App Security Certification Certified Appdome Mobile Security Integrator		Yes	Yes
No-Code Implementations Resale Authorization for Customer Use		Mobile Security Mobile Threat Defense	Mobile Security Mobile Threat Defense Multi-Factor Authentication Mobile Identity
Partner Managed Mobile App Security Service Subscription Build/Release On Behalf of Customer		N/A	Yes
Exclusive No-Code Offerings Vendor Specific No-Code Implementations on Appdome		N/A	Yes
Appdome Trial/POC Support Pre-sale Access to Appdome for Partner Customer		Trial - STD	Trial-POC - PREM
Partner Admins Appdome Service Users		3	6
Customer Admins Appdome Service Users		N/A	12
Additional Admin (per month)		Partner - \$199.95/admin Customer - Per Program	Partner - Free Customer - Per Program
Appdome Support Level Escalation Limit		Dev-Class (Tier 1-3)	Dev-Class (Tier 2-3)
Partner Support Level Escalation Limit		N/A	Dev-Class (Tier 1)
Support SLAs Response, Resolution, etc.		Response SLA-STD	Resolution SLA-PREM
Appdome-GO™ Customer Collaboration (Templates, Teams, Context™, etc.)		Yes	Yes
Appdome-DEV™ DEV Templates, Teams, Features, DEV-Events, CI/CD		N/A	Yes
Partner Commitment (Annual Minimum) Partner Sales and GTM Commitment in Territory		\$150,000	\$350,000
Territory Enablement and Marketing Appdome Sales, Marketing and Technical Certification		Yes - STD	Yes - PREM
Press Release or Equivalent Public Announcement of Partnership		Yes	Yes
Discount/Margin Tier		OEM Price - Per Program	OEM Price - Per Program

Learn more about MobileTRUST™ at www.appdome.com.
Open a free Appdome account at fusion.appdome.com!

ABOUT APPDOME

Appdome is the industry's first no-code mobile integration platform. The Appdome platform allows anyone to complete the integration of thousands of mobile services, standards, vendors, SDKs and APIs in security, authentication, access, mobility, mobile threat, analytics and more, adding these services to any mobile app instantly. Leading financial, healthcare, government and e-commerce providers use Appdome. For more information, visit www.appdome.com.

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